

Draft Concept Note: ‘World Radio Day (WRD) 2025: Fostering Global Collaboration and Encouraging Access to Information.’

Introduction

One of UNESCO Aruba's priorities is to recognize and celebrate the United Nations' international days. Yearly on February 13th, the focus is on World Radio Day (WRD). It is the first international day of the year that highlights communication, access to information, and collaboration through the role of radio worldwide.

World Radio Day presents an opportunity for UNESCO Aruba to network with radio-stakeholders and share information. By networking and sharing information, UNESCO Aruba would like to help create partnerships, collaborations and innovation while supporting sustainable growths and improves decision-making.

This is crucial for UNESCO Aruba's upcoming design research project, ‘Communication and information (CI) as a Public Good’. This project aims to develop a foundation for a national communication framework, relevant for a small island developing state (SIDS) like Aruba in close participation with stakeholders. We hope to create a vibrant CI-ecosystem operating by professional (journalistic) standards and enhancing the wellbeing of citizens.

Description of the World Radio Day 2025 project

In 2011 the UNESCO Member States appointed February 13 as World Radio Day (World Radio Day 2025). The purpose of the day is to show how radio has helped society by sharing information, addressing global and local problems, being a source of entertainment, promoting culture and showcasing the listener's voices.

On this day, UNESCO Aruba wishes to reach out to three radio stations for a short segment about World Radio Day. This is a chance to share how UNESCO Aruba connects local stations with a global network. By registering on UNESCO's website at [Unesco.org](https://unesco.org), stations can be featured on a world map, helping them discover new partners and resources to celebrate Radio Day.

UNESCO encourages all countries to celebrate this day by joining activities with different partners, such as local, regional, and international radio networks, broadcasting associations, media organizations, NGOs, and everyone in public (World Radio Day, 2025).

World Radio Day: Promoting Inclusion and Accessibility Objectives:

- Support international efforts by promoting access to UNESCO's opportunities and resources for celebrating World Radio Day each year.
- Encourage collaboration and networking at local, regional, and international levels.
- Empower local radio stations and communities to participate while respecting language and cultural diversity.

- Share updates on UNESCO Aruba's upcoming projects, events, and initiatives related to Communication and Information (CI).
- Increase the visibility of UNESCO Aruba and promote meaningful youth engagement.

Impact Reporting:

This project is for UNESCO Aruba to encourage collaborations with local stations and networking at local, regional, and international levels. Promote UNESCO's opportunities and resources for celebrating World Radio Day each year and to share updates on UNESCO Aruba's upcoming projects, events and initiatives.

Ultimately, UNESCO Aruba acknowledges the significant role of radio in shaping history and its continued impact as a powerful tool for promoting peace, entertainment and inclusivity. We would like to thank our local radio stations and professionals in this field. In the coming year, UNESCO will undertake various projects in communication and information, and stakeholders are encouraged to stay informed about and participate in upcoming events and initiatives.